



**BRENTWOOD**  
OPEN LEARNING COLLEGE

**DIPLOMA IN**

# **WEDDING PLANNING**

**Web: [www.bolc.co.uk](http://www.bolc.co.uk)**

**Email: [admissions@bolc.co.uk](mailto:admissions@bolc.co.uk)**

## Course Introduction:

If you are looking for a perfect career in wedding planning, this programme is ideal for you. The course covers all aspects of wedding industry from history to the latest trends and secrets of the trades.

The course takes you step by step through a wedding day, covering topics like; wedding styles, different cultures- their influences and customs, dealing with suppliers, choosing a florist, choosing a design and theme and much more.

Course Benefits	BOLC Diploma
Accredited Course	✓
Full Tutor Support	✓
Delivered through distance learning	✓
Self paced, no fixed schedules	✓
Available to students any where in the world	✓
Interest Free Fee Instalments	✓

“Outstanding Course. I am ready to start my own consultancy.”

**Falon Kitchen**





**Course Duration:** 1 Year (Flexible)

**Entry Requirement:**

There is no particular entry requirement for this course.

**Course Accreditation:**

Diploma in Wedding Planning  
(Level 4)

**Awarding Body:** ABC Awards

**Fee Schedule:**

Total Fee: **£560** (Including Admission Fee)

Admission Fee: **£104**

**12** Monthly Instalments: **£38** / Month

There is **£100** discount if fee is paid in full.

**Discounted fee: £460**



**UNIT 1****Introduction to Wedding Planning**

The concept of Marriage  
Wedding Traditions  
Sake-Sharing Ceremony  
Honouring the Parents  
The Role and Scope of Wedding Consultancy  
Skills Required for a Wedding Planner

**UNIT 2****Types of Wedding Ceremonies**

Religious  
Traditional/Formal  
Double Wedding  
Destination Wedding  
Themed Wedding  
Important Things to Consider when Planning & Destination Wedding

**UNIT 3****Wedding Vision**

First Meeting with the Client and Establishing Wedding Vision  
Getting the Details you Need  
Planning the Ceremony  
What to Offer your Clients

**UNIT 4****Wedding Timelines**

Introduction  
Common Wedding Vendors in Timeline Order  
Confirmation and details  
Wrap-up and evaluation  
Sample Wedding Reception Timelines

**UNIT 5****Wedding Budgets**

Wedding Budget  
Point to Remember

**UNIT 6****Site Layout**

The Venue  
Venue Layout  
Consultant Checklist and Reminders for Rentals and Site Layout.

**UNIT 7****Wedding Attire**

The Tradition of the Bridal Gown  
Wedding Attire and the Bridal Party  
Choosing the Wedding Gown  
Wardrobe mal functions

**UNIT 8****Food And Beverage**

Food and Beverage Trends  
Types of Service  
Styles of Catering  
Beverages  
The History of the Wedding Cake  
Choosing the Decorations

**UNIT 9****Photography**

The Movement from Film to Digital Photography  
Selecting the Right Photographer  
Viewing the Photographers Portfolio  
Styles of Photography  
Album Design and Trends in Photography

**UNIT 10****Floral Decor**

The Tradition of the Bridal Bouquet  
Choosing the Wedding Flowers  
Choosing a Theme and Style  
Floral Decor Categories  
Centrepieces and other Decorative Elements  
Installation and Removal

**UNIT 11****Music**

Ceremony Music  
Reception Music and Entertainment  
Consultant Checklist and Reminders for Music and Entertainment Options

## UNIT 12

### **Stationery**

Station Elements and Etiquette  
Save-the-Date Notice  
Parts of the Invitation  
Printing Styles  
Invitation Paper  
Wording

## UNIT 13

### **Transport**

Transportation  
Choosing the Wedding Vehicles  
Other Considerations  
Transportation to the Ceremony  
Transportation from the ceremony to the reception

## UNIT 14

### **Wedding Day Details**

Bridal Preparations  
Wedding Hair Styles  
Wedding Makeup  
Timing  
Day-of Details for the Consultant  
Risk Assessment  
Security Analysis

## UNIT 15

### **Post Wedding Evaluation**

Why Evaluate?  
When Evaluate?  
What to Evaluate?  
Three Types of Questionnaire Items  
Formatting the Questionnaire  
Vendor Feedback  
The Wedding Summary

## UNIT 16

### **Starting Wedding Planning Business**

Writing your Business Plan  
The Corporate Structure of Your Business  
Marketing Tool Development  
Marketing Appeals  
The Four Secrets of Selling to Brides



# Your Learning Experience - FAQs

## How is the course delivered?

Guided learning hours for the course are 200 to 250. The course is flexible you can work according to your own schedule. The course is assignment based after each course unit you will complete an assignment which you will submit to your tutor for marking. The tutor will mark the assignment and will upload feedback on the portal within 10 working days of the assignment being submitted. On successful completion of the unit you will move on to the next unit and this you will complete your course. There is no formal exam to take at the end.

## How will I study?

When you enrol on this course you are assigned a personal expert tutor, to guide and encourage you throughout your studies with the College. Your tutor will be available throughout your course to give you help with specific issues, and difficult topics. Relevant practical exercises and projects are introduced throughout the course aimed at applying the theory and skills learnt.

## What is so special about this course?

This is a unique course. We start from the very basics and give you all the essential knowledge required for working in the field successfully.

## What support do students get?

### Learning Material

All the core learning material will be provided to you from the college. You don't have to buy any text books. However we encourage our students to conduct their own further reading.

### Additional Supporting Material

Additional support material and useful links are available on the LMS (Learning Management System) for further reading.

### Tutor Support

When you enroll on any of our courses you are assigned a personal tutor to support you with your studies. You complete all this work under the supervision and guidance of your tutor who provides you feedback on your assignments and course work on regular basis throughout your course.

### Online Discussion Forum

Our online forums enable you to share ideas with other students and support each other throughout your studies. Tutor's regularly review the forums and reply to student's questions or concerns.

## Is the course accredited?

This course has been accredited under ABC Awards QLS (Quality License Scheme) by Brentwood Open Learning College. ABC Awards is a leading national Awarding Organisation, regulated by Ofqual, and the Welsh Government for their qualifications on the national framework i.e. the Qualifications and Curriculum Framework (QCF). It has a long established reputation for developing and awarding high quality vocational qualifications across a wide range of industries. As a registered charity, ABC Awards combines 180 years of examination and assessment expertise but also implements a responsive, flexible and innovative approach to the needs of our customers.

## How much does it cost?

The full course fee is **£560**

There are two Options available for you.

### Option 1

When paying full fee in advance you will get **£100** fee discount and will pay **£460** for the complete course.

### Option:2

When paying in instalments you will pay **£560** for the complete course. This fee will be paid according the following schedule:

At the time of admission **£104**. Then **12** instalments of **£38** each.

**The fee covers complete cost of your course which includes: the cost of registration, course study material, tutor support and certification fee.**

## Payment Methods

We at BOLC offer you the variety of payment methods to make the payment process easily manageable. You can choose any of the following methods to pay your fee:

☞ **Credit or Debit Card**

☞ **PayPal**

☞ **Bank Transfer**

## Can I pay my fees in instalments?

Yes, you can pay your fee in up to 12 interest free monthly instalments. However there is special fee discount available for those paying in full at the time of admission.

## Career opportunities

Most wedding planners are self-employed but there are opportunities to work for larger wedding planning consultancies. You may work as an administrator or assistant in an event management company. Starting off as a wedding co-ordinator in a venue such as a hotel can be a great start to a career as an independent wedding planner.

## How to Apply?

### Online:

You can enroll online by completing the **Apply Online** form on **[www.bolc.co.uk](http://www.bolc.co.uk)**  
**OR**

### Email:

You can contact us on **[admissions@bolc.co.uk](mailto:admissions@bolc.co.uk)** and we will send you all the course information along with the application form which you can fill in and return to us on the same email. After processing your application form we will send you an invoice for the payment of your fee along with guidance on making payment.



**Apply Now!**





# CONTACT US

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